

The Silver Tsunami... Looking Beyond the Generic Drug Cliff

Wednesday, April 22, 2015, 9:00-9:45 a.m.

David Blodgett

President and Chief Executive Officer, Group Medical Services (GMS)

David Blodgett will speak to emerging trends in the benefit and insurance industry in the context of our shared responsibility to deliver on our promises in a fast changing social and economic environment. David will look at the notion of extended health care as a "sacred trust" that is the shared responsibility of governments, insurers and plan sponsors supporting employees planning for an uncertain retirement while building their nest eggs. Where will the right "connections & creativity" come from as providers look to develop creative solutions for "Generation G" in order to meet the emerging Silver Tsunami before the costs and pressures on government and employer budgets alike overwhelm the best laid plans?

BREAKOUT #1: Wednesday, April 22, 2015, 10:00-10:45 a.m.

Understanding the Risks of Your DB Plan

Julianna Spiropoulos

Associate Partner, Aon Hewitt

Plan sponsors and trustees face a myriad of risks as they manage the pension plans for which they are responsible. This session will explain key risk management concepts and highlight the most critical risks facing stakeholders, including: plan design, funding, and investment policy risks. The discussion will address strategies to identify the risks, and practical solutions for risk management.

Connecting Data and Behavior to Improve Employee Health -A Targeted Approach

Kim Siddall Associate Vice President, Aon Hewitt

Kevin Bell Senior Consultant, Aon Hewitt

Canadian employers are increasingly looking for tools to help them get ahead of the cost curve driven by benefits claims, while engaging their employees in healthy behaviors. This session will examine the ways in which employers can integrate data they can already access to help them manage both their benefits programs and the health of their employees more effectively.



BREAKOUT #2: Wednesday, April 22, 2015, 11:00-11:45 a.m.

Engaging Employees in Your DC Plan

Robin Damm

Senior Retirement Consultant, Towers Watson

Dany Dumas

Senior Communication and Change Management Consultant, Towers Watson

As defined contribution pension plans continue to become more prevalent, employers are faced with the challenge of engaging employees in retirement planning. In this session, we'll look at new approaches and tools that are helping organizations make DC plans more engaging and easier to deploy, manage and measure. The session will cover:

- What the research says about employer and employee perspectives on retirement benefits;
- Addressing retirement preparation as a change management initiative; and
- Innovative communication tools that engage employees in learning and doing.

Duty to Accommodate Puzzlers

Susan B. Barber

Partner, McDougall Gauley LLP

In this session, Susan Barber will explore some of the more recent accommodation issues that have come up and look at how employers ought to address them.

Now that medical marijuana is available with a prescription, do employers have to allow their employees who suffer from some sort of condition that is aided by medical marijuana to smoke it at work? What if the employee is in a safety sensitive position? What of the health and safety of other employees in the workplace? This session will consider some of the case law that grapple with this issue.

What about accommodation of "family status"? Do employers have to allow their employees time off work to look after their children? Attend their sporting activities? Care for their ageing parents? This session will look at two recent cases from the Federal Court that have addressed the issue of accommodation of family status in the workplace.



Crossing the Generational Divide: Unlocking the Power of Generations™ for Your Strategic Advantage

Wednesday, April 22, 2015, 12:30-1:30 p.m.

Curt Steinhorst, The Center for Generational Kinetics

For the first time in world history, four distinctly different generations are working side by side. Each of these four generations (Matures, Baby Boomers, Generation X, and Gen Y) is guided by a different set of values, beliefs, and expectations. In Crossing the Generational Divide, Curt entertainingly reveals each generation's preferences and priorities to highlight what they bring to the workforce—and how to build on their common ground. Curt then shares The Center for Generational Kinetics' frontline-tested process which participants can immediately rely on to lead a culture of cross-generation communication, innovation, engagement, teamwork, and performance. Filled with surprising statistics, step-by-step strategies, and laugh-out-loud stories, attendees leave this presentation prepared to make their multigenerational workforce a competitive advantage.

BREAKOUT #3: Wednesday, April 22, 2015, 1:45-2:45 p.m.

The Indexation Debate – Is it a Pension Benefit?

Jana Steele, Partner, Osler, Hoskin & Harcourt LLP Amanda Darrach, Partner, Cavalluzzo Shilton McIntyre Cornish LLP

The ambiguity surrounding whether indexation is a pension benefit is a feature of many of the pension standards statutes across the country. Resolving this ambiguity has a real impact on both funding and benefit levels. In this session, the speakers will debate the issue from the plan sponsor and plan member perspectives, and leave it for you, the audience, to decide yay or nay. Following the debate, the speakers will briefly review the relevant case law and discuss how tribunals have decided this same issue.

How Reducing Stigma Improves Stay at Work and Return to Work Strategies

Carmen Bellows, Senior Consultant, Mental Health, Group Disability Western Region, Sun Life Financial

Gain insight into the realities of mental illness and the workplace.

Through an interactive session, make the connection between the influence of mental health on your organization and your employees as well as the cost to your bottom line. You will see creative tools to better manage the performance of your staff, as well as employees who may have a mental health condition. You will learn strategies for difficult conversations, and connect those conversations to effective stay at work and return to work programming. You can expect to leave with tools to build effective return to work action plans and understand what is meant by mental health versus mental illness.

Create a stigma-free workplace culture to which all employees can safely and effectively contribute through evidence based information and anti-stigma tools.



The Changing Face of the New Saskatchewan: How Demographics Explains Canada's Turnaround Province

Wednesday, April 22, 2015, 3:00-4:00 p.m.

John Gormley

Broadcaster, Lawyer, National Bestselling Author, and Host of Saskatchewan's Top-Rated Radio Talk Show "John Gormley Live"

John Gormley will provide an overview of Saskatchewan's economic changes over the past decade and the emerging population trends that challenge and inspire policy makers, from health care to charting urban growth.

Hanna's Letter to Santa: How Critical Illness Insurance Saved My Life

Thursday, April 23, 2015, 9:00-9:45 a.m.

Darren Ulmer

Cancer Survivor and Financial Advisor Darren Ulmer Financial & Insurance Service Inc.

When your life becomes a statistic, statistics no longer matter. Darren's presentation of "Hanna's Letter to Santa" will put a very human face on the financial devastation of suffering from a critical illness like Cancer. Follow the journey of Darren and his family through his personal diagnosis, treatment and eventual recovery and also experience it through the words of his then 8 year old daughter Hanna.

"Hanna's Letter to Santa" has been translated into 18 different languages and has been featured on many North American stages, including: Banff School, World Critical Illness Conference, Taste of Million Dollar Roundtable (MDRT) and most recently, the Main Platform at the MDRT Annual Meeting in Toronto.

Darren's presentation will profoundly change the way you look at Critical Illness insurance. It will highlight the value your employees could experience when including Critical Illness insurance in your employee group benefits programs and how having Critical Illness insurance helps protect their financial future.



BREAKOUT #4: Thursday, April 23, 2015, 10:00-10:45 a.m.

DC Pension Plans Guideline – The Theory and The Practice

John Hallett, Assistant Director, Pension Programs, Public Employees Benefits Agency **Leah Fichter**, Director, Pensions Division, Financial and Consumer Affairs Authority of Saskatchewan

This workshop will examine DC Pension Plans Guideline No. 8. It will take a look at the reasoning behind the guidelines and how some plan sponsors are responding to it. A special emphasis will be placed on the retired member aspect and how decumulation is impacted, especially from a plan member's perspective.

Emerging Trends in Benefits Fraud and Prevention Tactics

Mark Lutzer, Supervisor, Investigation Services, Risk Management, Manulife

This session will examine the emerging trends in benefits fraud and abuse, touching on overall risks within the Canadian marketplace. The presentation will review various types of healthcare fraud and abuse and how plan member engagement is critical in the success of fraud prevention.

BREAKOUT #5: Thursday, April 23, 2015, 11:00-11:45 a.m.

Alternative Investments - Are They Worth the Effort?

David Zanutto, Partner, Mercer

Interest and allocations in alternative investments continue to grow. In this session, David Zanutto will provide an overview of investment and implementation options for a variety of alternative asset classes, for both DB and DC plan sponsors. He will explain how alternative investments can effectively complement an investor's public equity portfolio. Real assets, hedge funds, private equity and growth fixed income will be featured, and the various roles they can serve in a portfolio will be explained. While typical implementations of these investments often involve relatively illiquid, complex and higher fee vehicles, David will also address some implementation options which can provide investors with easier and lower cost access to these asset classes.

Benefit Trends... Connecting the Dots!

Brian Lindenburg, Senior Partner, Canada Innovation Leader, Mercer

We live in a fast paced world and the rate of change is increasing exponentially. It is a dynamic environment that presents both challenges and opportunities. This session will explore both macro and micro trends within the benefits environment while at the same time challenging your thinking with respect to future benefit plan design. The presenter will also provide a road map along which benefit plan sponsors can connect the dots!



Creating Cultures of Leadership and the Power of 'Lollipop Moments' Thursday, April 23, 2015, 12:30-1:30 p.m.

Drew Dudley

Founder and Chief Catalyst of Nuance Leadership Inc.

"How many of you are completely comfortable with calling yourself a leader?" What would happen if you asked that at your next staff meeting? What percentage of hands do you think would be raised? Leadership speaker Drew Dudley has asked that question to hundreds of thousands of people around the world, and he's yet to find an organization where the majority of employees are willing to call themselves leaders. That's the problem this keynote will focus on solving.

By making leadership into something bigger than ourselves, Dudley says, we fail to acknowledge the *everyday* leadership that affects us in innumerable ways. We need to redefine leadership as being a series of "lollipop moments"—those moments when something you've done has made someone else's life fundamentally better. How many lollipop moments occur every day? Dudley asks. And how many go unacknowledged? The most impactful leaders and the most successful organizations put a tremendous amount of focus on everyday leadership: making sure that it is fostered, acknowledged, and rewarded.

A born storyteller with infectious energy, Dudley shares practical insights on how successful leaders create cultures of leadership in their own lives and within their organizations. Featuring examples that originate everywhere from small-town Canada to the deserts of Qatar, and characters that range from janitors to CEOs, this presentation will make you laugh, think, and reconsider the way you evaluate leadership in your life and workplace.



David Blodgett, President and Chief Executive Officer Group Medical Services (GMS)



David was appointed President and Chief Executive Officer of Group Medical Services (GMS) and GMS Insurance Inc. in February of 2012 and has full responsibility for the overall leadership and direction of the companies' operations.

A lifetime insurance professional, David has over 30 years' experience in the Canadian life and health insurance industry having worked in both Regina and Toronto. A significant portion of his career was spent in the group life and health divisions of large national insurance carriers in which David also managed global client relationships. Prior to joining GMS, David served as the Vice President, Head of Group Insurance Operations at BMO Life Assurance Company (formerly AIG Life of Canada) in Toronto.

In June of 2013, David was elected to the Board of Directors of the Canadian Life and Health Insurance Association. He is also an active member of the Canadian Pension & Benefits Institute (CPBI) and the Canadian Travel Health Insurance Association (THIA). In addition to his business pursuits David is an active supporter of charitable endeavours in the workplace. His past charitable activities include chairing two corporate donation campaigns for the Regina United Way. He currently serves on the Board of the Alzheimer's Society of Saskatchewan.

Julianna Spiropoulos, Associate Partner, Aon Hewitt



Julianna Spiropoulos is an Associate Partner in Aon Hewitt's Calgary office. Julianna provides investment advice to private and public sector pension plans, foundations and endowments and is also responsible for coordinating and delivering risk management projects for clients based in Western Canada. She is also the Investment Consulting Market Lead for Alberta.

As a member of Aon Hewitt's Financial Risk Consulting group, Julianna focuses on helping clients diagnose and manage their pension investment risk including assetliability management, dynamic asset solutions, risk monitoring, de-risking and derivatives overlay strategies, liability driven investment solutions and delegated investment services.

Julianna joined Aon Hewitt in 2011, bringing over 17 years of pension investment and corporate treasury experience with a major integrated oil and gas company. She holds a Bachelor of Science in Actuarial Science, an MBA and a Chartered Financial Analyst (CFA) designation.



Kim Siddall, Associate Vice President, Aon Hewitt



Kim has worked in the insurance and benefits consulting industry for more than 20 years, with roles in underwriting, product portfolio management, product design and consulting. She joined Aon Hewitt in 2014 where she specializes in client relationship management, strategic plan design, organizational health and wellness, drug plan management, and communications. She serves on the National Board of the Canadian Pension and Benefits Institute, is a regular contributor to Benefits Canada as a member of their expert panel, and is the Chair of the Misericordia Health Centre Foundation Board.

Kevin Bell, Senior Consultant, Aon Hewitt



Kevin Bell is a Senior Consultant working from the Aon Hewitt Health and Benefits Practice in Winnipeg and Regina. He is responsible for new business development and managing a portfolio of group insurance clients in Manitoba and Saskatchewan. His clients are locally based and operate regionally, nationally and internationally. Kevin has extensive experience working with clients in the design and implementation of complex benefit programs and their corresponding reporting requirements. This experience extends to both union and non-union environments. Kevin has over 16 years of industry experience and works with top employers in western Canada.

Robin Damm, Senior Retirement Consultant, Towers Watson



Robin Damm is a senior retirement consultant and actuary at Towers Watson's Calgary office and has been with Towers Watson since 1999.

Robin provides retirement and actuarial consulting advice to clients on a broad range of strategic issues including the design, administration, communication and education, financial management and governance for both defined benefit and defined contribution pension plans. He has provided consulting services to a variety of large and mid-size organizations, including oil and gas, pipeline/utilities, mining and airline organizations. Prior to joining Towers Watson, Robin had worked in the pension administration department of a large Canadian oil and gas organization.

Robin manages a number of client relationships and acts as the lead retirement consulting actuary for several clients in the Calgary office. He is also Towers Watson's Issue Leader for Alberta. In this role, Robin advises colleagues and clients of emerging issues and changes, advocates on behalf of Towers Watson and its clients with respect to legislative changes, and develops other intellectual capital.

Robin holds a Bachelor of Science degree with Honours in both Actuarial Science and Statistics from the University of Calgary and a Masters of Mathematics in Actuarial Science from the University of Waterloo. He became a Fellow of the Canadian Institute of Actuaries and the Society of Actuaries in 2005. Robin has also volunteered in various roles with the Canadian Institute of Actuaries, Canadian Pension and Benefits Institute, and is the current President of the Actuarial Club of Alberta.



Dany Dumas Senior Communication and Change Management Consultant, Towers Watson



Dany Dumas is a senior communication and change management consultant at Towers Watson's Montreal office with more than 20 years of professional experience.

With strong knowledge of corporate communications and human resource management, Dany's primary focus is the employer-employee relationship. Dany develops and implements effective communication strategies to help companies increase employee engagement and deliver total rewards. Dany also acts as a discussion group leader and training facilitator to various audiences.

Looking for innovative solutions and simplifying information play an important role in Dany's professional approach. He gives careful consideration to the choice of

communication tools and the design and distribution of content to capture the audience's attention. This gets the message across in plain, direct language that is clearly understood by all.

Dany holds a master's degree in communications from Université de Montréal. During the course of his studies, he gained extensive knowledge of the merger and acquisition integration process. He regularly participates in forums about the communication of human resource content and the promotion of total rewards.

Susan B. Barber, Partner, McDougall Gauley LLP

Susan Barber, Q.C. is a partner with McDougall Gauley LLP in Regina, Saskatchewan. She obtained her Bachelor of Arts (English) from the University of Regina in 1984 (Great Distinction), graduated with her LLB from the University of Saskatchewan in 1987 and has practiced with the firm since her call to the bar in 1988. Susan practices generally in the area of civil litigation with particular emphasis on labour, employment, pensions, human rights and disability claims. She periodically acts as a mediator and arbitrator and has conducted numerous workplace harassment investigations. She is designated in the Canadian Lexpert directory as a leading practitioner in labour and in The Best Lawyers in Canada in the area of labour and employment law. In 2013 she was named by Best Lawyers in Canada as the top labour and employment lawyer in Regina. In June, 2006, she was appointed as an adjudicator to hear and determine claims of former students of Indian residential schools across Canada.

In 2000, Susan was awarded the YWCA Women of Distinction award in the category of "Business, Labour and Professions." In 2007 she was named in Saskatchewan Business Magazine as a "Woman of Influence" and, in the same year, received the Community Service award from the Canadian Bar Association, Saskatchewan Branch. She was featured in the Summer, 2010 edition of "Fine Lifestyles" Magazine as one of five "Women of Influence" and, in 2012, was named by the Women's Network as one of the top 100 most powerful women in Canada. In 2013 she received an alumni Crowning Achievement award from the University of Regina and, in the same year received a national Lexpert Zenith award for her contribution to the legal profession. She has made many contributions to the legal community and the community at large as a volunteer. She served as Chair of the Board of Governors of the University of Regina and as Chair of Information Services Corporation. She is presently Chair of SaskEnergy. She is a Charter Director through the Directors College at McMaster University.



Curt Steinhorst, The Center for Generational Kinetics



Curt Steinhorst is a Certified-Speaker at The Center for Generational Kinetics, an organization whose founder has been featured on *60 Minutes*, *20/20, The Today Show*, and *The View*. Curt is a member of Gen Y who has a reputation as a leader in his own generation. At age 20, he was elected President of his 10,000 member class at Texas A&M University. Since graduating from college *magna cum laude*, he has worked extensively to make the most of generational strengths in a variety of organizations. Curt's speaking style has wowed audiences of up to 20,000 from California to New York and Africa. Curt's personal experiences leading Gen Y and direct work with top performers make him a powerful communicator for bridging the generations.

Jana Steele, Partner, Osler, Hoskin & Harcourt LLP



Jana Steele is a partner in the pensions and benefits group at Osler, Hoskin & Harcourt LLP. She has provided advice on the conversion and implementation of the innovative shared risk model for several plans in the province of New Brunswick. She is an expert on shared risk and target benefit plans – and has written and spoken extensively on such plans. She also has extensive experience dealing with pensions and benefits in the context of corporate transactions and plan restructurings. She has appeared as a pension expert on CBC's Lang and O'Leary Exchange and on BNN and has published articles in numerous publications, including *Pension Investment Association of Canada Communique, Benefits Canada*, the *Canadian Tax Journal* and the *Estates, Trusts and Pensions Journal*. Recently Ms. Steele co-authored a paper on target benefit plans through

C.D. Howe Institute, *Target Benefit Plans In Canada – An Innovation Worth Exploring.* Ms. Steele is a member of FSCO's legal advisory committee and has been a guest lecturer at the University of Toronto law school and York University. Ms Steele is a frequent speaker and has given numerous seminars on pension issues. Ms Steele is frequently recommended in the *Canadian Legal Lexpert Directory*, has been recognized as a leading lawyer for employment benefits law in *The Best Lawyers in Canada* publication and is recognized for pension and benefits in *Chambers Global 2014.* She has an H.B. Comm. from Queen's University and an LL.B. from the University of Western Ontario. Ms. Steele was called to the Ontario Bar in 1997 and the New Brunswick Bar in 2012.



CPBI SASKATCHEWAN REGIONAL CONFERENCE Connections & Creativity

SPEAKER BIOGRAPHIES

Amanda Darrach, Partner, Cavalluzzo Shilton McIntyre Cornish LLP

Amanda Darrach is a partner and leader of the pension and benefits group at Cavalluzzo Shilton McIntyre Cornish LLP in Toronto, Ontario. Amanda's practice focuses on civil litigation, administrative law, and



pensions and benefits. She has acted as counsel in administrative and civil matters before the Ontario Financial Services Tribunal, the Ontario Superior Court, the Courts of Appeal of Ontario and British Columbia, and the Supreme Court of Canada.

Amanda's pension practice focuses on the administration and governance of pension plans, with a particular focus on jointly-sponsored plans. She also represents stakeholders, including members, unions, and plan administrators, in pension related legal disputes before tribunals and courts. In the Supreme Court, she was co-counsel to the plan administrator in *Re Indalex* and to the union in *Professional Institute of the Public Service of Canada v. Canada (Attorney General)*.

In her litigation practice, she specializes in complex litigation, including class proceedings in the areas of pensions, employment, and securities. She is part of the plaintiffs' counsel team in *Dugal v Manulife Financial*, one of the largest certified securities class actions in Canada.

Carmen Bellows, Senior Consultant, Mental Health, Group Disability Western Region, Sun Life Financial

Carmen is a Registered Psychologist and holds a Master of Arts degree in Counseling Psychology. She has extensive experience in the field of psychology, including community and workplace mental health. Her clinical



experience includes working as a therapist and counselor with survivors of torture and newly arrived refugees in Vancouver, in Community Health with Vancouver Coastal Health as part of a multidisciplinary team, and in a Post Traumatic Stress Disorder Clinic at Vancouver General Hospital; as Mental Health Officer with Doctors Without Borders - Holland Zimbabwe; as a Provisional Psychologist/Clinical Counselor providing EFAP counseling with Homewood Human Solutions and most recently as Organizational Health Consultant for Health Promotion and Worklife Services at University of Alberta. Carmen's most recent post with U of A involved very similar work to the role she will fulfil here at Sun Life Financial.

Carmen also prepares and delivers psycho-educational presentations on topics such as Depression, Caring for Aged Family Members, Dealing with Difficult People in the Workplace and she is a presenter of workshops on Stress and Resilience and other topics relevant to workplace mental health.

As Senior Consultant, Mental Heath, Carmen is responsible for coaching and training the western regional disability management team to improve their case management skills on claims related to mental illness and mental health influencing factors to optimize duration and supporting our clients in driving better workplace mental health. This has a direct impact on the quality of support for disability claimants coping with mental illness and in turn has a positive influence on workplace mental health.



John Gormley, Broadcaster, Lawyer and National Bestselling Author



Broadcaster, lawyer and national bestselling author, John Gormley hosts Saskatchewan's top-rated radio talk show.

"John Gormley Live" is heard weekday mornings on News Talk 650 CKOM Saskatoon, 980 CJME Regina and on-line at Newstalk650.com.

A former Member of Parliament, John is a graduate of the University of Saskatchewan's College of Law. He is in-house counsel for Rawlco Radio and formerly practised employment law in Edmonton.

John has also been a Sessional Lecturer in the Political Studies Department at the University of Saskatchewan and his weekly newspaper column appears in the Saskatoon Star Phoenix and Regina Leader Post. He is also seen regularly on Sun News Network and CTV News Net.

His first book, "Left Out: Saskatchewan's NDP and the Relentless Pursuit of Mediocrity", was published this past fall and achieved national bestseller status within 6 weeks.

Named by Saskatchewan Business Magazine as one of Saskatchewan's most influential people, John speaks to many audiences as a sought-after convention and after-dinner speaker. He is also involved in several charities.

Darren Ulmer, Cancer Survivor and Financial Advisor Darren Ulmer Financial & Insurance Service Inc.



Prior to Darren's diagnosis with Cancer, and ever since then, Darren has been recognized as an Elite Partner Advisor with Sun Life Financial in Canada. Darren is a Registered Health Underwriter and Certified Health Specialist. He is currently studying for his Certified Planning Designation, which he will complete this November. He has been a member of the Million Dollar Roundtable (MDRT) for the past 6 years and regularly attends the annual convention. He is also an active member on the MDRT Canadian Membership Committee. He is also an active member of Advocis sitting on the local board.



John Hallett, Assistant Director, Pension Programs, Public Employees Benefits Agency



John Hallett has 40+ years of experience in the pension industry, including the last 12 with the Public Employees Benefits Agency (PEBA). John has worked in all facets within the pension industry, holding a variety of positions, both with PEBA and Crown Life Insurance Company, with special emphasis in the area of Customer Service.

In his current, position John oversees the daily operations of eight pension plans and one annuity fund, including the largest defined contribution pension plan by assets in Canada.

John is also an active member of the Association of Canadian Pension Management and on the Prairie Council and the Canadian Pension & Benefits Institute. He has also been active in arranging for the delivery of the Pension Plan Administration Certificate and Administration of Capital Accumulation Plans programs within Saskatchewan through Humber College.

John is a transplant from Toronto, but now calls Regina his home.

Leah Fichter, Director, Pensions Division, Financial and Consumer Affairs Authority of Saskatchewan



After earning a Bachelor of Commerce from the University of Saskatchewan, Leah Fichter began her career as an investment advisor. She then moved into the field of pensions, and went on to become Director of Pensions for a large, public sector defined benefit plan. She also worked as a third party pension administrator for a large insurance company.

Leah then moved behind the scenes to serve in several regulatory roles within the public service: Deputy Director of Registration in Financial and Consumer Affairs Authority of Saskatchewan's (FCAA) Securities Division, Manager of Registration for Saskatchewan Liquor and Gaming Authority, and since 2008, Director of Pensions for FCAA. In 2012, she was appointed as the province's Deputy Superintendent of Pensions.

In her role at FCAA, Leah is responsible for over-seeing the regulation of occupational pension plans in Saskatchewan and is spearheading the development, implementation and administration of the legislative scheme for regulating pooled registered pension plans.

Over the years, she has also earned a Pension Plan Administration Certificate from Humber College and has completed the Canadian Securities Course and Canadian Options Course.

Actively involved in the Canadian Association of Pension Supervisory Authorities, Leah serves on several committees that aim to simplify and harmonize pension regulation across Canada. As well, she is a frequent speaker at pension conferences.



CPBI SASKATCHEWAN REGIONAL CONFERENCE Connections & Creativity

SPEAKER BIOGRAPHIES

Mark Lutzer, Supervisor, Investigation Services, Risk Management, Manulife



Since graduating from the University of Waterloo with a degree in Economics, Mark has been working in the Group Benefits insurance industry for over 10 years with a primary focus on fraud prevention specific to the Health, Dental and Drug benefits. For the past 5 years, Mark has worked for Manulife Financial as the Supervisor of Investigation Services, Risk Management. He leads a team of Investigation Analysts who are responsible for the detection, investigation and prevention of benefits fraud and abuse related to both plan members and providers of service. With experience creating and delivering internal fraud training programs, conducting insurance fraud investigations and fraud risk management projects, Mark is passionate about fraud prevention and strengthening the integrity of the Canadian health care system.

Mark has been a member of the Canadian Health Care Anti-Fraud Association (CHCAA) since 2006 and more recently involved as a member of the Canadian Life and Health Insurance Association (CLHIA) working group since 2010.

David Zanutto, Partner, Mercer



David is a Partner at Mercer (located in Calgary) and is the Canadian Director of Strategic Research for Mercer's Investments business, along with being a member of Mercer's Canadian Investments Leadership Team.

As well as advising a number of large institutional clients on a wide range of investment matters (including asset-liability modeling, strategic asset allocation, risk management, portfolio structuring and general investment policy issues), he is responsible for leading investment-related intellectual capital generation across Canada.

David holds an Honours Bachelor of Science degree in mathematics from Carleton

University in Ottawa and received the Governor General's Award as the top student in his graduating class. David is a CFA charterholder, and is a Fellow with both the Canadian Institute of Actuaries and the Society of Actuaries.



CPBI SASKATCHEWAN REGIONAL CONFERENCE Connections & Creativity

SPEAKER BIOGRAPHIES

Brian Lindenburg, Senior Partner, Canada Innovation Leader, Mercer



Brian Lindenberg is a senior partner with Mercer in our Calgary office. Brian is Mercer Canada's Innovation Leader. In this role, Brian leads Mercer's innovation efforts, with a mandate of ingenuity to generate new ideas, develop the best, and turn them into viable action for the Canadian market.

As senior consultant and Client Manager, Brian provides consulting advice on the design, administration and funding of group benefit plans for both public and private sector clients. He also has expertise in the design, pricing and funding of flexible benefit plans. He is a recognized expert in the area of health care and has helped many clients develop and implement managed care and time-loss management programs.

Brian is a frequent speaker on benefit plan policy and issues and has been widely published in professional journals. He has served on the Regional and National Executive Committees of the Canadian Pension and Benefits Institute and is a founding member of the Employer Committee on Health Care in Alberta. Brian has also taught the CEBS program at Simon Fraser University in Vancouver and Mount Royal College in Calgary. In addition, he has participated on a number of government committees in the Province of Alberta focused on the evolution of that province's health care system.

Brian graduated from the University of Manitoba in 1981 with an Honours Bachelor of Commerce degree. He joined Mercer in 1986.

Drew Dudley, Founder and Chief Catalyst of Nuance Leadership Inc.



Drew Dudley helps us understand leadership in a more nuanced, practical, and entirely hopeful way. We've made leadership into something beyond us, Dudley says. We've shrouded it in arrogance - turned it into something few of us will publicly admit to possessing. Leadership, he says, is now about changing the world and nothing less. But Dudley, who has spoken at TEDxToronto and other high profile venues, has other ideas. As the founder and director of one of the largest leadership development programs in North America, he embraces the idea that leadership can't really be taught, only learned - an idea that has resonated with thousands of people over the years.

Drew Dudley has helped raise millions of dollars as the Founder or Chair of several organizations dedicated to supporting scholarship funds, social entrepreneurship and charitable initiatives. During his term as the National Chair of Canada's largest fundraiser for post-secondary students, Shinerama: Students Fighting Cystic Fibrosis, Dudley and his team broke numerous fundraising records. Now the Founder and Chief Catalyst of Nuance Leadership Inc., he works with dozens of corporations, charities, non-profits, universities, colleges, and other organizations around the world to empower people to increase their leadership capacity.